# **Privacy Policy**

Avian Premium Finance, Inc. offers this privacy policy (the "Policy") to show our firms commitment and adherence to privacy. This Policy discloses our practices and guidelines for our Website's information gathering and communication of said information.

### **Your IP Address**

Pursuant to our Policy, we use your IP address to help diagnose problems with our server, and help administer our Website. Your IP address is used to gather broad demographic data. This site automatically collects other data such as browser type, platform, operating system, and connection speed.

#### Links

Our website contains links to third party websites. The linked websites are not under our control and we are not responsible for the contents of any linked website or any link contained in a linked website. We provide these links for your information only and the inclusion of a link does not imply endorsement of the linked website by us. It is your responsibility to read and comply with any relevant notices, policies, and terms imposed by third parties whose website, products, or services you access through our website.

### **Customer Information**

Our online inquiry forms may solicit visitors to voluntarily provide contact information such as name, email address, phone number, mailing address and demographic information such as age and how you learned about us. Pursuant to our Policy, we use this contact data to facilitate communications with visitors. Customers may receive a follow-up email after submitting our online inquiry form, and may be further contacted only by the means specified by the customer in the form. Users may request email or telephone contact, or to subscribe to an opt-in newsletter updating them on program activities. The customer's contact information may be also used to contact the visitor regarding their specific request or to send administrative notices regarding their use of the site users may opt-out of receiving future mailings (refer to the choice/opt-out section below). Demographic and profile information may be collected at our Website. We use this data to tailor our visitor's experience at our Website, showing them content that we think they might be interested in, and displaying the content according to their preferences. All collected information is for internal use only and is never shared with third parties. Some notices are mandated by law and cannot be opt-out.

### **Security**

This site has instituted security measures to protect the loss, misuse and alteration of the information under our control. Specifically, (1) our network and database are highly secure; (2) only authorized employees have access to contact data; (3) all employees are educated on our

privacy policies; (4) all employees agree to adhere to our privacy policies and guidelines as a condition of employment; (5) our network and database are password protected and are behind both a firewall and proxy server to ensure security; (6) our web security is under on-going scrutiny and review to ensure that it meets the highest standards; and (vii) collected information is never shared with third parties.

#### Cookies

AVIAN PREMIUM FINANCE uses cookies exclusively for session maintenance when a user completes the online application section.

## Choice/Opt-Out

Our Website provides users the opportunity to opt-in to receiving communications from us at the point where we request information about the visitor. This site gives users the following options for removing their information from our database to not receive future communications or to no longer receive our service. You may opt-out by calling (818)333-5900 or write us at AVIAN PREMIUM FINANCE, Inc. PO Box 6606, Burbank, CA 91510

#### Disclaimer

We may disclose personal information when required by law or in the good-faith belief that such action is necessary in order to conform to the edicts of the law or comply with a legal process served on our Website.

### **Notification of Changes**

Information collected will only be used in a manner differing from this statement if active email consent is provided by the customer. Any changes to this statement will be communicated to the customer via email.

# **Contacting the Web Site**

Questions, comments, and request regarding this privacy policy are welcomed and should be addressed to <a href="marketing@avianpremiumfinance.com">marketing@avianpremiumfinance.com</a>